

# SMART RURAL MULTIPLIER EVENT

TOWARDS SMART RURAL  
TOURISM DEVELOPMENT IN  
EUROPE

13th December  
2021

Hybrid - School of Economics  
and Business, University of  
Ljubljana and ZOOM platform



2019-1-TRO1-KA203-073781

# SMART RURAL MULTIPLIER EVENT PROGRAM

**9.00 – 10.30**

Smart Rural Tourism in the Future: Service, Sustainability and Digitalisation, prof. dr. Ljubica Knezevic Cvelbar

**11.00 – 12.00**

Cases of Smart Rural Tourism transformation (digital and sustainable)

*Let's learn for the best!*

**13:00 – 14:00**

Story of Jasna Resort, Kranjska gora, Domink Černjak

**14:00 – 15:00**

Šaleška valley- Family friendly valley, Alenka Kikec, director of Šaleška Tourism Board and »Turistična kmetija Apat«

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**FREE REGISTRATION >>>**